



**WE MAKE THE  
GREAT DAYS  
BETTER**

*smith optics*

MOTORSPORTS 2014



COOPER WEBB



# MADE IN THE USA

Since 1965, we have designed and built goggles right here in the USA. For nearly fifty years we've provided goggles to customers, tinkering at our offices in Idaho and cranking out production at our factory in Utah. Designed, tested, manufactured and enjoyed with pride here in the USA by all of us here at Smith. We hope you get as much out of our products as we do.



COURTESY OF RACER-X

# TEST OF TIME

Smith understands clear vision. We have been developing goggles for motorsport enthusiasts for over three decades. As the inventor's of the Roll-Off system we understand that clear, undistorted vision is paramount to enjoying your time on the track, trail, or in the snow. Our mission has always been to create authentic innovations for the sport-lifestyle culture. Not everything we do is for everyone, but our history of integrating performance and style keeps us authentic to those seeking both. At Smith, WE MAKE THE GREAT DAYS BETTER.



# CHOOSE YOUR WEAPON



**BLACKOUT**



**RED MIRROR**





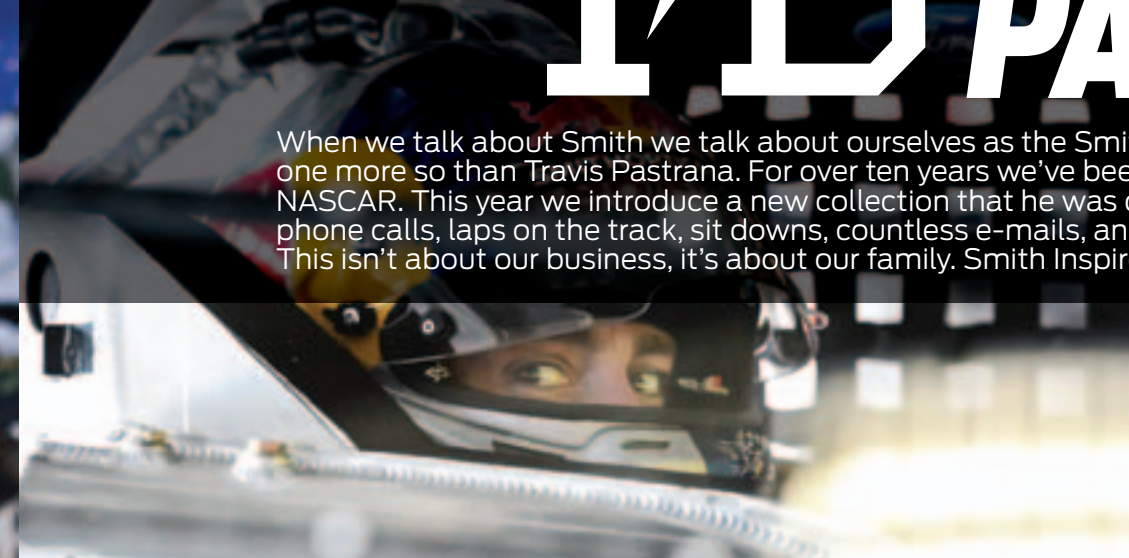
# MOTOCROSS

COOPER WEBB



# ID 1999 TRAVIS PASTRANA

When we talk about Smith we talk about ourselves as the Smith Family. Our athletes are an integral part of this family and no one more so than Travis Pastrana. For over ten years we've been behind Travis, from X-Games and Supercross, to rally cars and NASCAR. This year we introduce a new collection that he was directly involved in helping us to create. Together over months of phone calls, laps on the track, sit downs, countless e-mails, and late nights we hashed out a collection that we're all proud of. This isn't about our business, it's about our family. Smith Inspired Design.



## INTAKE SWEAT-X



PASTRANA CROSSLAND  
FXICFTPL14



## FUEL V.2 SWEAT-X



PASTRANA NEON  
FXICFTPN14



PASTRANA CROSSLAND  
FXICFTPL14





# INTAKE SWEAT-X

The Intake Sweat-X brings style, performance and fit to the forefront. With super absorptive, F.A.T. 3-layer face foam, custom graphics, and a free Roll Offs system and protective goggle bag, the Intake Sweat-X is superior comfort and performance for the serious competitor or the weekend warrior.

- + Medium Fit
- + Proprietary Air Intake System for On-Demand Airflow
- + Sweat-X F.A.T. 3-Layer Face Foam
- + Articulating Outrigger Positioning System
- + Clear, Anti-Fog Lexan Lens
- + Roll/Tear Offs Compatible Lens with In-Lens Tear Offs Posts
- + Custom Frame and Strap Graphics
- + Ultra-Wide, Silicone-Backed Strap
- + Utilizes Fuel Lenses



FREE



ROLL OFFS

PROTECTIVE GOGGLE BAG

# FUEL v.2 SWEAT-X

The race-proven Fuel v.2 Sweat-X is style and performance at its best. If our re-engineered Ergonomic Outrigger, Sweat-X F.A.T. 3-layer face foam, and exciting new full-frame graphics and custom straps aren't enough, the Fuel v.2 Sweat-X also includes a full Roll Offs set up and protective goggle bag. This feature-stacked goggle is simply the most complete set-up on the market.

- + Medium Fit
- + Sweat-X F.A.T. 3-Layer Face Foam
- + Ergonomic Outrigger Positioning System
- + Clear, Anti-Fog Lexan Lens
- + Roll/Tear Offs Compatible Lens with In-Lens Tear Offs Posts
- + Custom Frame and Strap Graphics
- + Ultra-Wide, Silicone-Backed Strap
- + Utilizes Fuel Lenses



FREE



ROLL OFFS

PROTECTIVE GOGGLE BAG



PASTRANA CROSSLAND  
IXICFPCL14



BLACK BATIK  
IXICFBB14



WHITE/BLACK OFFSET  
IXICFWK013



BLUE BLOCKHEAD  
IXICFBUB14



PASTRANA NEON  
FXICFPN14



PASTRANA CROSSLAND  
FXICFPCL14



BLACK BATIK  
FXICFBB14



WHITE DATA  
FXICFBA14



## ON-DEMAND AIRFLOW AT YOUR FINGERTIPS.

The Intake's articulating fairings allow you to increase airflow by opening the fairings and directing air into the chamber of the goggle. Just another example of Smith Optics redefining MX goggle technology.

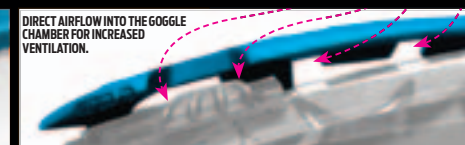
FAIRING CLOSED



LIFT FAIRING HERE



FAIRING OPEN



DIRECT AIRFLOW INTO THE GOGGLE CHAMBER FOR INCREASED VENTILATION.



ACID W3  
FXICFAW14



FIRE BLOCKHEAD  
FXICFFB14



NAVY DR. BOB  
FXICFRB14



ORANGE DUCK CAMO  
FXICFD14





# FUEL V.2 SWEAT-X M

Ride in style with custom graphics and performance mirror lens options. The Fuel v.2 Sweat-X M includes our re-engineered Ergonomic Outrigger and our super-absorptive Sweat-X F.A.T. 3-layer face foam. This model brings technology and style to the front of the pack.

- + Medium Fit
- + Sweat-X F.A.T. 3-Layer Face Foam
- + Ergonomic Outrigger Positioning System
- + Red Mirror and Blackout Performance Lens Options
- + Roll/Tear Offs Compatible Lens with In-Lens Tear Offs Posts
- + Custom Frame and Strap Graphics
- + Ultra-Wide, Silicone-Backed Strap
- + Utilizes Fuel Lenses



## FUEL V.2 SWEAT-X AND SWEAT-X M OUTRIGGERS

Re-engineered and redesigned to create a better face seal and fit perfectly into today's smaller helmet face ports.

\*NOT AVAILABLE IN EUROPE



# FUEL V.1 MAX SAND

The Fuel v.1 Max Sand combines custom graphics and a Platinum Mirror lens with our proprietary SandTrap vent foam to provide the ultimate in dirt and sand filtration for use in the most arid of conditions.

- + Medium Fit
- + F.A.T. 2-Layer Face Foam
- + Proprietary SandTrap Vent Foam for Maximum Filtration
- + Platinum Mirror Lens
- + Roll/Tear Offs Compatible Lens with In-Lens Tear Offs Posts
- + Custom Frame and Strap Graphics
- + Ultra-Wide, Silicone-Backed Strap
- + Utilizes Fuel Lenses



# FUEL V.1 MAX QUICK STRAP

Including custom graphics and the features of the Fuel v.1 with the added benefit of Quick Strap technology, providing the ultimate in on-off convenience for those all-day rides.

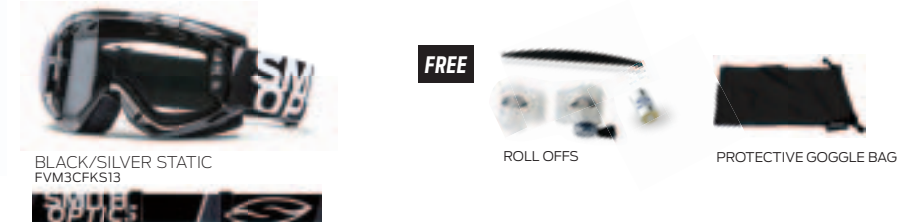
- + Medium Fit
- + F.A.T. 2-Layer Face Foam
- + Clear, Anti-Fog Lexan Lens
- + Roll/Tear Offs Compatible Lens with In-Lens Tear Offs Posts
- + Quick Strap Goggle Mounting System
- + Custom Frame and Strap Graphics
- + Utilizes Fuel Lenses



# FUEL V.1 MAX ENDURO

The Fuel v.1 Max Enduro offers custom graphics in addition to its dual-pane, anti-fog lens with Airflow ventilation. With increased venting for excellent fog prevention this goggle is ideal for the serious off-road/enduro rider.

- + Medium Fit
- + F.A.T. 2-Layer Face Foam
- + Clear, Dual-Pane, Anti-Fog, Lexan Lens with Airflow Ventilation
- + Roll/Tear Offs Compatible Lens with In-Lens Tear Offs Posts
- + Custom Frame and Strap Graphics
- + Ultra-Wide, Silicone-Backed Strap
- + Utilizes Fuel Lenses







## FUEL v.1 MAX

Full-frame graphics and custom straps bring even more excitement to the Smith fleet. Featuring sweat absorbing, F.A.T. 2-Layer face foam, and an anti-fog Lexan Lens, the Fuel v.1 Max gives you everything you'll need for a day on dirt. Top notch style, technology, and features for an unbelievable price.

- Medium Fit • F.A.T. 2-Layer Face Foam • Clear, Anti-Fog Lexan Lens • Roll/Tear Offs Compatible Lens with In-Lens Tear Offs Posts • Custom Frame and Strap Graphics • Ultra-Wide, Silicone-Backed Strap • Utilizes Fuel Lenses



BLACK DANGER  
FVMICFKD14



ORANGE SLASHER  
FVMICFOSL14



WHITE DIGITAL  
FVMICFWD14



BLUE VERT  
FVMICFBV14



RED DANGER  
FVMICFDD14



ACID ETCH  
FVMICFAE14

FREE



PROTECTIVE GOGGLE BAG



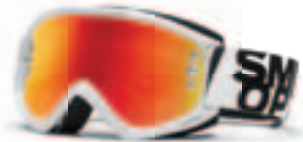
## FUEL v.1 MAX M

Hide your eyes behind Smith's premium Mirror lenses. Superior optics only add to the feature-rich Fuel v.1 Max M. Hand-painted frames, F.A.T. 2-Layer face foam, and performance mirrored Lexan lenses make this the go-to model for the rider who demands style and performance.

- Medium Fit • F.A.T. 2-Layer Face Foam • Red Mirror and Blackout Performance Lens Options • Roll/Tear Offs Compatible Lens with In-Lens Tear Offs Posts • Hand Painted Frame Colors • Ultra-Wide, Silicone-Backed Strap • Utilizes Fuel Lenses



BLACK  
FVMIDX BK13



WHITE  
FVMIDX WT13



RED  
FVMIDX RD14



BLUE  
FVMIDX BL14



BLACK\*  
FVMIBK BK14



ACID\*  
FVMIBK DG14

FREE



PROTECTIVE GOGGLE BAG

\* NOT AVAILABLE IN EUROPE



OVER THE GLASS

## OPTION OTG TURBO FAN

The Option OTG Turbo Fan is the ultimate weapon against fog. Our patented 2-speed, micro-electronic fan exhausts hot air and steam from inside the goggle for up to 50 hours on a single AAA battery. Ideal for eyeglass users, the Option OTG Turbo Fan now includes full-frame graphics, and an additional Yellow, dual-pane Airflow lens to ensure that you stay fog-free 365 days a year.

- Large Fit • Patented, 2-Speed, Micro-Electronic Fan • Eyeglass Compatible • Floating Foam Membrane Eliminates Eyeglass Temple Pressure • F.A.T. 2-Layer Face Foam • Clear, Anti-Fog Lexan Lens • Roll/Tear Offs Compatible Lens with In-Lens Tear Offs Posts • Custom Frame Graphics • Ultra-Wide, Silicone-Backed Strap



BLACK/SILVER STATIC  
OTICFKS13

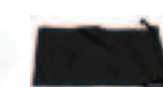
FREE



YELLOW AIRFLOW LENS



QUARTER MASK



PROTECTIVE GOGGLE BAG



OVER THE GLASS

## OPTION OTG

Full-frame graphics add a touch of style to a goggle designed from scratch with eyeglass wearers in mind. The large chamber accommodates most eyeglass shapes and sizes and helps eliminate fogging. No longer do eyeglass wearers have to sacrifice style for OTG performance.

- Large Fit • Eyeglass Compatible • Floating Foam Membrane Eliminates Eyeglass Temple Pressure • F.A.T. 2-Layer Face Foam • Clear, Anti-Fog Lexan Lens • Roll/Tear Offs Compatible Lens with In-Lens Tear Offs Posts • Custom Frame Graphics • Ultra-Wide, Silicone-Backed Strap



BLACK/SILVER STATIC  
OPICFKS13

FREE



PROTECTIVE GOGGLE BAG





# FUEL v.1

Custom frame graphics on our Fuel v.1 make a statement without breaking the bank. Engineered for a perfect fit and spec'd to provide the absolute best features at the lowest price, the Fuel v.1 is without a doubt the best value on the market. Nowhere else will you find so many features in a goggle this aggressively priced.

- + Medium Fit + Plush, Single-Stage Face Foam + Clear, Anti-Fog Lexan Lens + Roll/Tear Offs Compatible Lens with In-Lens Tear Offs Posts + Custom Frame Graphics + Ultra-Wide, Silicone-Backed Strap + Utilizes Fuel Lenses



BLACK VERT  
FVICFKV13



SILVER VERT  
FVICFV13



BLUE FADER  
FVICFBF13



YELLOW FADER  
FVICFY13



ORANGE FADER  
FVICFO13



GREEN DAZE  
FVICFG213



RED DAZE  
FVICFD213



PINK DAZE  
FVICFP213

## OVER THE GLASS

# SME OTG

A large volume "over-the-glass" frame with a Clear, anti-fog Lexan lens installed—ideal for the price conscious rider.

- + Large Fit + Eyeglass Compatible + Floating Foam Membrane Eliminates Eyeglass Temple Pressure + Plush, Single-Stage Face Foam + Clear, Anti-Fog Lexan Lens + Ultra-Wide, Silicone-Backed Strap + Utilizes Option OTG Lenses



BLACK  
SEICFBK11

FREE



PROTECTIVE GOGGLE BAG



# GAMBLER MX

With a wide array of exciting strap graphics, the Gambler MX offers exceptional style, fit and performance to the next generation of MX riders. Specifically designed for the up-and-coming rider, with a price specifically designed for parents.

- + Youth Fit – Small – Ages 6 and Up + Plush, Single-Stage Face Foam + Clear, Anti-Fog Lexan Lens + Floating Foam Membrane Eliminates Eyeglass Temple Pressure + Custom Strap Graphics + Silicone-Backed Strap



BLACK  
GXICFBK13



WHITE  
GXICFWT13



BLUE  
GXICFBL13



RED  
GXICFRD13



HOT PINK  
GXICFHP13

# JUNIOR

Designed specifically with the MX groms in mind. With a Clear, anti-fog Lexan lens and high-end, silicone-backed strap, our Junior goggle offers premium features for all the new MX riders out there, at a price that can't be beat.

- + Kids Fit – Ages 3 and Up + Plush, Single-Stage Face Foam + Clear, Anti-Fog Lexan Lens + Custom Strap Graphics + Silicone-Backed Strap



BLACK  
JXICFBK13



WHITE  
JXICFWT13



BLUE  
JXICFBL13



RED  
JXICFRD13



HOT PINK  
JXICFHP13



ADD A ROLL OFFS KIT FOR A SPECIAL LOW PRICE

FOR REPLACEMENT LENSES, SEE PAGE 30

MOTOCROSS 2014 15



# SNOWMOBILE

## SC GOGGLE

Classic styling and outstanding features at an unbelievable price.

- + Medium Fit
- + Plush, Single-Stage Face Foam
- + Clear Lexan Lens
- + Ultra-wide, Silicone-Backed Strap
- + Dual-Slide Strap Adjustment
- + Utilizes Smith Evo/Sub Speed Lenses



BLACK  
SC1CBK10



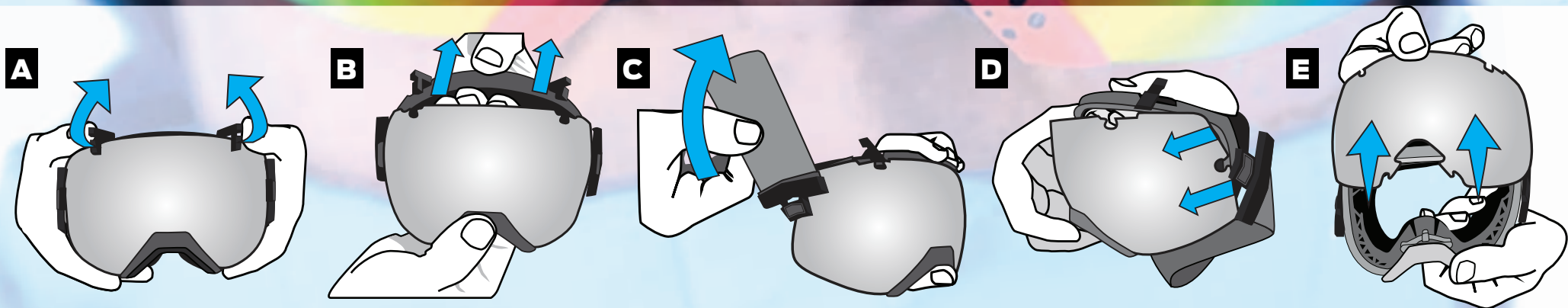


# INTRODUCING THE SNOW I/OX

Absolutely the most advanced goggle to ever hit the Snowmobile market. The Snow I/OX packs the world's best fog-fighting technology into a frame designed for the ultimate in-lens interchangeability. Maximize your field of vision with perfect clarity through our mirrored Spherical lenses molded exclusively from Carbonic-X material. Fight fog in the most extreme weather Mother Nature can dish out utilizing our proprietary 5X anti-fog material and Vaporator thermal lens technology. Adapt to changing light conditions with ease using our Quick Release lens system. Simply put, the Snow I/OX is the biggest, baddest weapon in the Smith arsenal.

## CHANGE IS EASY

The Snow I/OX is the world's most advanced interchangeable goggle. Flip the top switches, articulate the outriggers 90 degrees, pop out the lens and replace it with the new one. For lens replacement options see page 32



## NEW SNOW I/OX

Equipped with the largest spherical lens possible, the I/OX is the biggest, baddest goggle in our Snowmobile line. 5X Anti-Fog technology, unparalleled peripheral vision, easy interchangeability, and perfect helmet integration.

- + Medium/Large Fit
- + Quick Release Lens System
- + Spherical, Carbonic-X Lens with TLT Optics
- + High Light and Low Light Lenses Included
- + 5X Anti-Fog Inner Lens
- + Patented Vaporator Lens Technology with Porex Filter
- + Ultra-Wide Silicone-backed Strap
- + QuickFit Strap Adjustment System with Stay-Put Strap Retainer
- + F.A.T. 3-Layer Face Foam
- + Helmet Compatible
- + Includes Microfiber Goggle Bag with Replacement Lens Sleeve
- + Floating Foam Membrane Eliminates Eyeglass Temple Pressure



**DARKNESS**  
IL7BKDK13-SNMB  
Lenses: Blackout / Red Sensor Bonus Lens



**BLACK LIFETREE**  
IL7IAL13-SNMB  
Lenses: Ignitor Mirror / Red Sensor Bonus Lens



**ACID BLOCKHEAD**  
IL7BKAB13-SNMB  
Lenses: Blackout / Red Sensor Bonus Lens



**FIRE CHARGER**  
IL7DXXF13-SNMB  
Lenses: Red SOL-X / Blue Sensor Bonus Lens



**DUCK CAMO**  
IL7SMLD13-SNMB  
Lenses: Gold SOL-X / Red Sensor Bonus Lens



# SNOW FUEL v.2 SWEAT-X

The Snow Fuel v.2 Sweat-X utilizes our Ergonomic Outrigger and re-engineered F.A.T. 3-Layer, extended face foam to seal out cold spots and provide a superior fit in today's helmet face ports. With custom strap and frame graphics, and a yellow, dual-pane, anti-fog Airflow lens, this style turns heads.

- + Medium Fit
- + Sweat-X Extended, F.A.T. 3-Layer Face Foam
- + Ergonomic Outrigger Positioning System
- + Yellow, Dual-Pane, Anti-Fog Lexan Lens
- + Airflow Lens Ventilation
- + Custom Frame and Strap Graphics
- + Ultra-Wide, Silicone-Backed Strap
- + Utilizes Fuel Lenses



BLACK BATIK  
FX3ABSM13



WHITE DATA  
FX3ABSM13



ACID W3  
FX3AAWSM13



ORANGE DUCK CAMO  
FX3ACDSM13



FIRE BLOCKHEAD  
FX3AFBSM13



# SNOW FUEL v.1 MAX

The Snow Fuel v.1 Max utilizes extended 2-layer face foam to block out cold spots while our dual-pane Airflow lenses fight fog in even the most extreme weather conditions. With full-frame graphics and a pre-installed quarter mask, the Snow Fuel v.1 Max is feature-rich at an unbelievable price.

- + Medium Fit
- + Extended, F.A.T. 2-Layer Face Foam
- + Yellow, Dual-Pane, Anti-Fog Lexan Lens
- + Airflow Lens Ventilation
- + Custom Frame Graphics
- + Ultra-Wide, Silicone-Backed Strap
- + Utilizes Fuel Lenses



# SNOW FUEL v.1 MAX QUICK STRAP

Quick Strap technology and full-frame graphics integrate perfectly into the Snow Fuel v.1 QuickStrap, to provide fresh styling and the ultimate in on-off convenience for those all-day rides.

- + Medium Fit
- + Extended, F.A.T. 2-Layer Face Foam
- + Yellow, Dual-Pane, Anti-Fog Lexan Lens
- + Airflow Lens Ventilation
- + Quick Strap Goggle Mounting System
- + Custom Frame Graphics
- + Utilizes Fuel Lenses







OVER THE GLASS

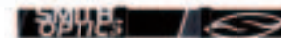
## SNOW OPTION OTG TURBO FAN

The ultimate weapon against fog. Smith's patented 2-speed micro-electronic fan exhausts hot air and moisture to keep goggles and eyeglasses fog-free for up to 50 hours. With a redesigned, extended face foam for excellent insulation in cold weather, the Snow Turbo Option OTG provides the ultimate in cold weather performance.

- + Large Fit + Patented, 2-Speed Micro-Electronic Fan + Eyeglass Compatible + Floating Foam Membrane Eliminates Eyeglass Temple Pressure + Extended, F.A.T. 2-Layer Face Foam + Yellow, Dual-Pane, Anti-Fog Lexan Lens + Airflow Lens Ventilation + Custom Frame Graphics + Ultra-Wide, Silicone-Backed Strap



BLACK/SILVER STATIC  
OT3AKSSM12



FREE



CLEAR ANTI-FOG LEXAN LENS



QUARTER MASK



PROTECTIVE GOGGLE BAG

OVER THE GLASS

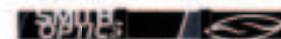
## SNOW OPTION OTG

Full-frame graphics add a touch of style to a goggle designed from scratch with eyeglass wearers in mind. The large chamber accommodates most glass shapes and sizes and eliminates fogging. No longer do eyeglass wearers have to sacrifice style for OTG performance.

- + Large Fit + Eyeglass Compatible + Floating Foam Membrane Eliminates Eyeglass Temple Pressure + Extended, F.A.T. 2-Layer Face Foam + Yellow, Dual-Pane, Anti-Fog Lexan Lens + Airflow Lens Ventilation + Custom Frame Graphics + Ultra-Wide, Silicone-Backed Strap



BLACK/SILVER STATIC  
OP3AKSSM12



FREE



QUARTER MASK



PROTECTIVE GOGGLE BAG

OVER THE GLASS

## SNOW OPTION OTG QUICK STRAP

The ultimate in "over-the-glass" eyewear compatibility with the added convenience of Quick Strap technology. The perfect winter weapon for eyeglass users. Now including full-frame graphics.

- + Large Fit + Eyeglass Compatible + Floating Foam Membrane Eliminates Eyeglass Temple Pressure + Extended, F.A.T. 2-Layer Face Foam + Yellow, Dual-Pane, Anti-Fog Lexan Lens + Airflow Lens Ventilation + Custom Frame Graphics + Quick Strap Goggle Mounting System



BLACK/SILVER STATIC  
OQ3AKSSM12

FREE



QUARTER MASK



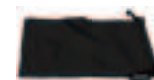
PROTECTIVE GOGGLE BAG

## SNOW FUEL v.1

Custom frame graphics make a statement without breaking the bank. Engineered for a perfect fit and spec'd to provide the absolute best features at the lowest price, the Snow Fuel v.1 is without a doubt the best value on the market. Nowhere else will you find so many features in a goggle this aggressively priced.

- + Medium Fit + Extended, Plush, Single-Stage Face Foam + Yellow, Dual-Pane, Anti-Fog Lexan Lens + Custom Frame Graphics + Ultra-Wide, Silicone-Backed Strap + Utilizes Fuel Lenses

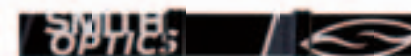
FREE



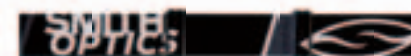
PROTECTIVE GOGGLE BAG



BLACK VERT  
FV3AKVSM13



WHITE VERT  
FV3AWKVM12



RED DAZE  
FV3ADDVM12







OVER THE GLASS

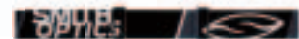
## SNOW SME OTG

A large volume "over-the-glass" frame, ideal for the price conscious snow goggle buyer. Now includes a yellow, dual-pane, anti-fog Lexan lens with Airflow ventilation.

- Large Fit • Eyeglass Compatible • Floating Foam Membrane Eliminates Eyeglass Temple Pressure
- Extended, Plush, Single-Stage Face Foam • Yellow, Dual-Pane, Anti-Fog Lexan Lens
- Airflow Lens Ventilation • Ultra-Wide, Silicone-Backed Strap • Utilizes Option OTG Lenses



BLACK  
SE3ABKSM10



## SNOW GAMBLER

The Snow Gambler is specifically designed for the next generation of snowmobile riders, at a price specifically designed for parents.

- Youth Fit – Small – Ages 6 and Up • Plush, Single-Stage Face Foam • Floating Foam Membrane Eliminates Eyeglass Temple Pressure • Yellow, Dual-Pane, Anti-Fog Lexan Lens • Airflow Lens Ventilation
- Custom Strap Graphics • Silicone-Backed Strap



BLACK ONE PERCENTER  
GS3AKPSM1





# PERFORMANCE ACCESSORIES

## TEAR OFFS



### LAMINATED TEAR OFFS

- ✦ Patented Technology Laminates Tear Offs Together for Crystal Clear Vision. Doubles the Loadable Amount of Tear Offs as Compared to Standard Tear Offs
- ✦ Laminated in Stacks of 3
- ✦ Pack Includes 4 Stacks

### STANDARD TEAR OFFS

- ✦ Available for Most Goggles
- ✦ 12 Tear Offs per Pack
- ✦ Ultra-Thin for Maximum Clarity
- ✦ Available for Use with Smith Roll Offs

### TEAR OFFS

All Intake / Fuel v.2 / Fuel v.1 / Fuel Models	Tear Offs (Laminated)	Tear Offs (Standard)
All Intake / Fuel v.2 / Fuel v.1 / Fuel Models w/ Roll Offs	First Turn Tear Offs	
Option	Standard Tear Offs	
All SME / SMX / Sub-Speed / Speed / CME / CMX	Universal Tear Offs	

\*Universal Roll/Tear Offs compatible lens accommodates both Tear Offs and Roll Offs. To use Roll Offs, simply remove the in-lens Tear Offs posts and install Roll Offs canisters. One lens does it all.

Laminated Tear Off System is exclusively licensed by Racing Optics, Inc. covered under U.S. Letters Patent No. 6,388,813 & 6,536,045 & 6,847,492 & 6,870,686. Other U.S. and foreign patents pending. Roll Offs are a trademark of Smith Optics, Inc.

## ROLL OFFS™



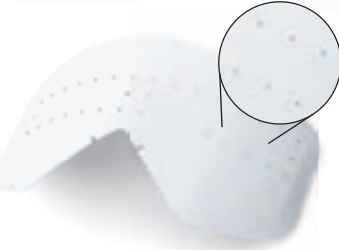
### ROLL OFFS™ KIT

- ✦ System Available for Most Smith Goggles
- ✦ Roll Offs Film Cartridge Provides 25–35 Clear Views
- ✦ Optically Superior to Tear Offs Providing Less Distortion
- ✦ Includes 1 Roll of Film and Roll Offs Visors for all Models
- ✦ XCL Anti-Stick Lens Available Separately
- ✦ Custom Packaging comes with adhesive backing to allow kit to be attached to goggle box



### ROLL OFFS™ VISOR

- ✦ Available for All Smith Roll Offs
- ✦ Prevents Mud and Water from Being Trapped Behind Film
- ✦ Adhesive Backing for Easy Application
- ✦ Available in Packs of 3



### XCL LENS

- ✦ XCL—Extreme Condition Lens
- ✦ Anti-Stick, Anti-Fog Lens Enhances Film Advancement
- ✦ Ultra-Sonically Welded Dots are Aligned Outside the Viewing Area to Eliminate Surface Friction During Wet and Muddy Riding Conditions
- ✦ Available in Clear for All Smith Roll Offs Models

### ROLL OFFS™ FILM

- ✦ Fits All Smith Roll Offs Systems
- ✦ Available in Packs of 6 or 12

## MASKS



### QUARTER MASK

- ✦ Intake Models
- ✦ Fuel v.2/Fuel v.1/Fuel Models
- ✦ Option OTG Models

\* Fuel v.2 Model Shown



### FULL MASK

- ✦ Compatible with SME Models
- ✦ Full Coverage for Open-Face Helmets

# MERCHANDISING



### MEDIUM GOGGLE DISPLAY

Double-Sided, Self-Serve, Free Standing Display. Holds 32-48 Units. Size: 20"W x 24"D x 69"H



### GOGGLE STOCKING DISPLAY

This self-serve standing display holds 80 units. Features mirror, graphic frame, and steel casters for easy mobility. Size: 35"W x 22"D x 78"H



### GOGGLE HANGER

Goggle Hangers ship in sets of six. They are freestanding and compatible with Smith fixtures, slat wall, and grid wall. Goggle product information cards available. Size: 13 1/2"W x 5"D x 4 1/2"H



### BANNERS

Small banner for indoor use. Large banner for outdoor use. Size: Small 30"W x 12"H, Large 8"W x 4"H



### STICKERS

- ✦ S-Icon – 2"x 3 1/2", 6", 7 1/2", 11 1/2"
- ✦ Script Logo – 7", 12", 18"
- ✦ Corporate Logo – 18"



### HANGING SIGN

Double-sided hanging sign. Includes slat wall and ceiling hardware. Freestanding base also available. Size: 30"W x 11"H

# ACCESSORIES



### NO-FOG CLOTH

- ✦ Easy to Use Wipe Cloths Infused with Smith's Custom Anti-Fog Solution
- ✦ Helps Prevent Fogging of Goggles and Eyeglass Lenses
- ✦ Available Individually or in a 20-Pack Counter Dispenser



### GOGGLE CARRIER

- ✦ Holds and Protects Multiple Goggles and Lenses
- ✦ Multiple Pockets on Lid for Storage of Lenses, Tear Offs, Roll Offs, etc.
- ✦ Durable, Molded EVA Skeleton
- ✦ Handle for Easy Transport



# FRAME TECHNOLOGY

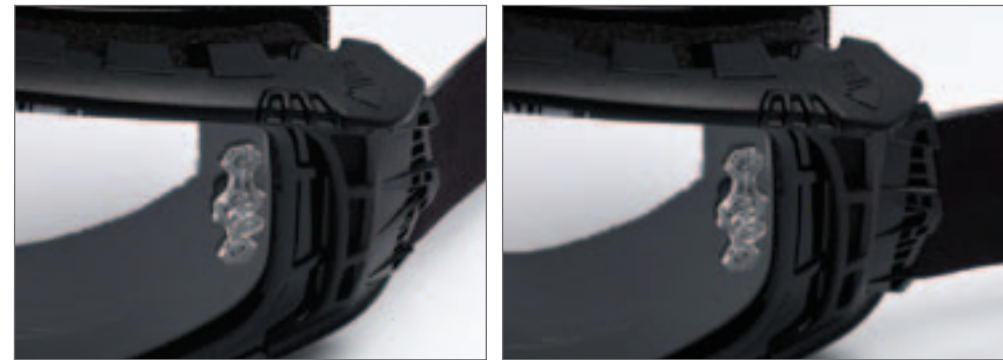
## FOR THE PERFECT FIT

### ERGONOMIC OUTRIGGER POSITIONING SYSTEM



The re-engineered Ergonomic Outrigger Positioning System featured on the MX Fuel v.2 is strategically positioned on the frame to draw the strap forward and away from the goggle frame to provide a perfect fit in a wide range of helmet face ports. The outriggers evenly distribute pressure on the goggle frame to create a complete seal on the face, keep dirt out, and allow F.A.T. face foams to soak up sweat.

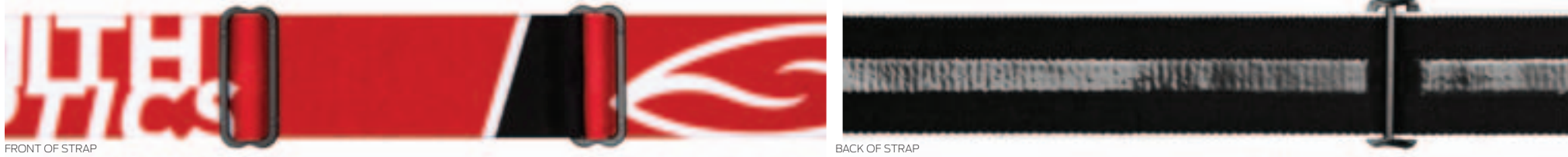
### ARTICULATING OUTRIGGER POSITIONING SYSTEM



Engineered to adjust to a full range of face shapes and sizes, the Articulating Outrigger Positioning System evenly transfers pressure across the brow and nose to ensure a complete seal around the face. When used with a helmet the outrigger articulates allowing the goggle frame to sink into the helmet face port, ultimately providing a comfortable and consistent fit every time.

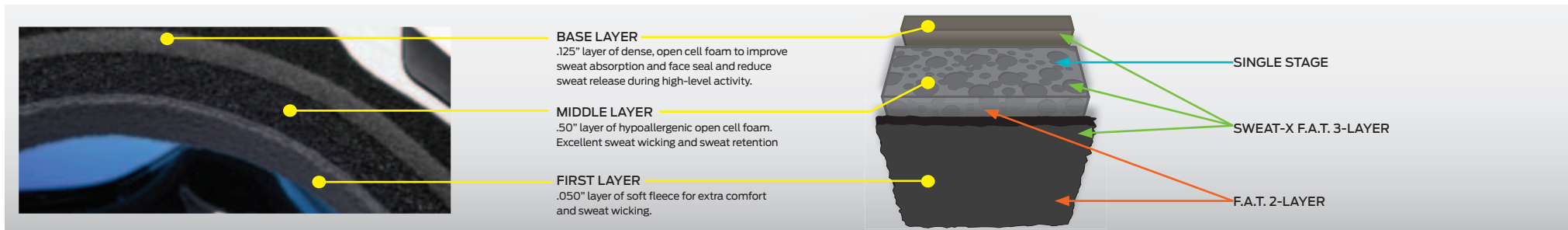
### SILICONE-BACKED STRAP

Lock down your goggles with our silicone-backed straps. Our plush, durable straps prevent strap movement on the helmet and ensure a perfect fit every time.



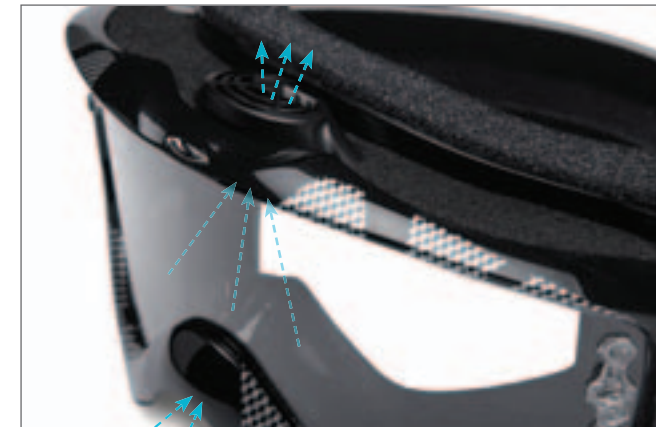
### F.A.T FACE FOAMS

Ultra-plush. Perfect fit. Fast Absorption Technology (F.A.T.) equals maximum sweat management. Almost 50% more absorbent than most standard foams, our hypoallergenic performance face foams seal out the elements and eliminate annoying sweat splatter. F.A.T. 3-Layer, F.A.T. 2-Layer, and Single-Stage face foams give you the customized fit and versatility you need out on the track.



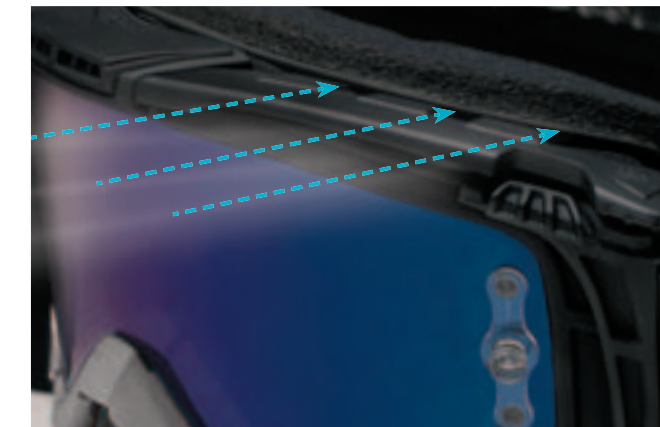
# FOG FREE VISION

### TURBO FAN



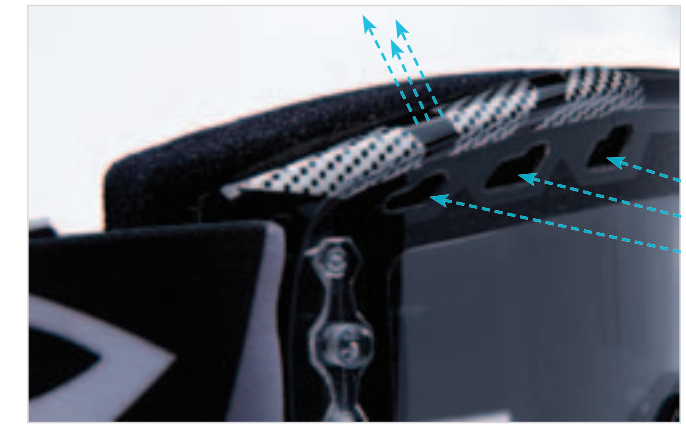
Setting the standard in goggle performance, our 5th generation patented Turbo Fan technology eliminates fog. A silent, 2-speed micro-electronic fan runs continuously for up to fifty hours on a single AAA battery to draw air through strategically placed vents, preventing moisture from setting up shop inside your goggle. The high powered mode can be activated to clear moisture build-up in extreme situations. Sleek, lightweight and hates fog as much as you do.

### AIR INTAKE SYSTEM



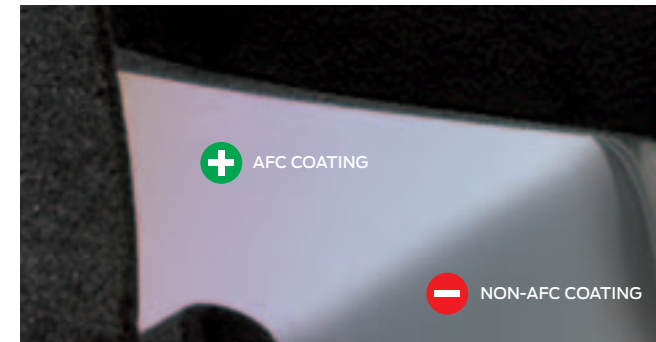
Traditional goggle venting provides a regulated supply of air through the goggle; when you slow down airflow decreases, increasing the potential for fogging. Smith's revolutionary Intake fairings allow the user to increase airflow at these slow speeds by opening the fairings and directing air into the chamber of the goggle. On-demand airflow is now at your finger tips.

### ENDURO AIRFLOW



Out with the wet, in with the dry. Active lens ventilation clears fog by maximizing incoming airflow while allowing hot air and steam to escape.

### AFC (ANTI-FOG COATING) LENS



The pre-emptive strike. Pro-active fog slayer. However you want to say it, AFC stops fog before it starts. Smith's Fog-X coating creates a hydrophilic surface that permanently bonds to the inside of the lens to absorb moisture before fog can form.

### MX VENT FOAM



Our micro-porous, 2-to-1 vent foam is specifically engineered to filter out dust and debris while maximizing the circulation of dry, fresh air to prevent fogging.

### SANDTRAP VENT FOAM



Developed in cooperation with our top athletes, our proprietary SandTrap vent foam incorporates a 2-layer filtration system that prevents fine particulates like sand from entering the goggle chamber while maintaining the critical airflow needed to prevent fogging. Ideal for ATV enthusiasts hitting the sand dunes and serious racers attacking the most grueling sand tracks.

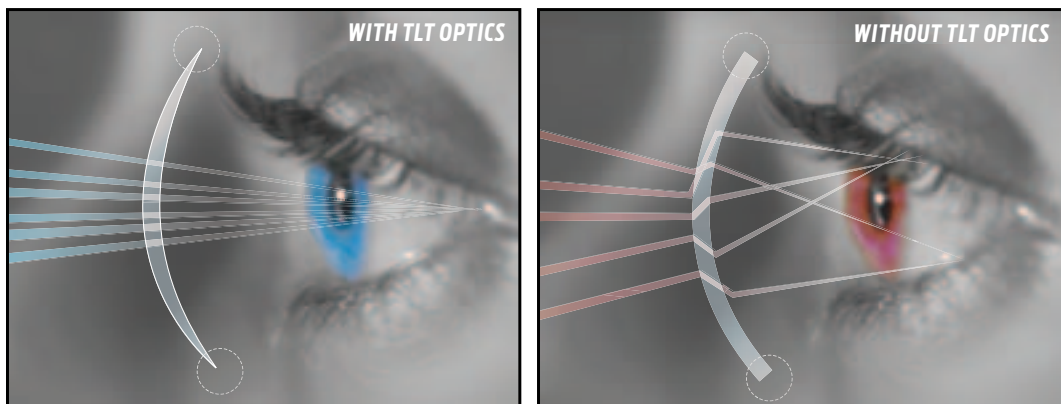
Turbo Fan patent #'s 6049917, 6047411, 6038707, 5452480



# LENS TECHNOLOGY

FOR ENHANCED VISION

## TAPERED LENS TECHNOLOGY (TLT)



"Objects in lens are exactly the same as they appear." When light passes through a medium it refracts, i.e. changes course. If left uncorrected, this refraction can cause visual distortion and eye fatigue. Smith's Tapered Lens Technology (TLT) straightens out the incoming light rays by progressively tapering the lens from the optical center toward the peripheral view. What this means for you is that you see with 100% accuracy and maximum comfort.

## IN LENS POSTS

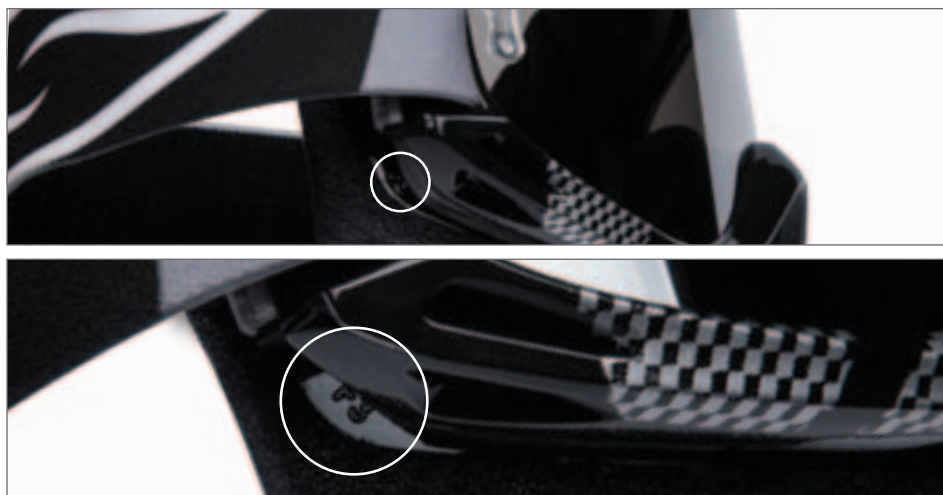


Smith's unique In-Lens post system offers the best of both worlds. In the standard configuration with posts installed in the lens, Tear Offs can simply be loaded onto the lens without fumbling with cumbersome frame clips. Remove the posts to expose pre-drilled holes that allow Smith's legendary Roll Offs film advance system to be installed for clear views in any condition.

## REPLACEMENT LENS DETAIL

MODEL NAME	FRAME CODE	REPLACEMENT LENS
PISTON 199/PISTON	P1	SHARE SAME LENS
INTAKE/FUEL v.2/FUEL v.1/FUEL	IN1/F2/F3/F1	SHARE SAME LENS
WARP SERIES	WP1-1	SHARE SAME LENS
OPTION/SME/SMX	OV1/1	SHARE SAME LENS
EVO/SUB-SPEED/SPEED/SC	EV1/SPII	SHARE SAME LENS
CME/CMX	9K	SHARE SAME LENS
GAMBLER	GM2	DEDICATED LENS
SONIC	AN1	DEDICATED LENS
JUNIOR	SK7	DEDICATED LENS

Goggle frame verification at a quick and easy glance



# OPTICAL TECHNOLOGY

FOR ENHANCED VISION



## LEXAN™ LENS

Lexan lenses are hard coated to offer unmatched impact and scratch resistance, crystal clarity, and 100% UVA/B/C protection.







## XCL LENS

Smith's Extreme Condition Lens (XCL) utilizes an ultra-sonically raised dot-matrix to create an anti-stick surface and enhance film advancement in even the worst conditions. Hard coated to resist scratching and enhance durability, the XCL lens also offers 100% UVA/B/C protection.







## PERFORMANCE LENS TINTS

A wide variety of interchangeable lens tints enhance vision in all light and weather conditions.

### MIRRORED LENSES:

 <p><b>PLATINUM MIRROR</b> VLT 25% CATEGORY 2 Special mirror coating provides maximum glare reduction with excellent visibility. Best suited for bright conditions. 100% protection from harmful UVA/B/C rays.</p>	 <p><b>RED MIRROR</b> VLT 30% CATEGORY 2 Special mirror coating provides maximum glare reduction with excellent visibility. Best suited for bright conditions. 100% protection from harmful UVA/B/C rays.</p>	 <p><b>BLUE MIRROR</b> VLT 30% CATEGORY 2 Special mirror coating provides maximum glare reduction with excellent visibility. Best suited for bright conditions. 100% protection from harmful UVA/B/C rays.</p>	 <p><b>SENSOR MIRROR</b> VLT 70% CATEGORY 1 Performance based lens tint with a multi-layer mirror maximizes color definition, increases depth perception, and intensifies light in any condition. Excellent in flat and low-light conditions. 100% protection from harmful UVA/B/C rays.</p>
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### NON-MIRRORED LENSES:

 <p><b>GRAY</b> VLT 55% CATEGORY 1 Neutral tint to reduce glare in bright and variable light conditions. 100% protection from harmful UVA/B/C rays.</p>	 <p><b>BLUE</b> VLT 55% CATEGORY 1 Neutral tint to reduce glare in variable light conditions. 100% protection from harmful UVA/B/C rays.</p>	 <p><b>GOLD LITE</b> VLT 55% CATEGORY 1 An outstanding multi-purpose lens tint that filters reflected Blue light to provide superior contrast, shadow definition and depth perception in bright, overcast and flat light conditions. 100% protection from harmful UVA/B/C rays.</p>	 <p><b>YELLOW</b> VLT 68% CATEGORY 1 A vibrant lens tint that brightens terrain while increasing contrast and definition in extremely flat and low light conditions. 100% protection from harmful UVA/B/C rays.</p>
 <p><b>CLEAR</b> VLT 90% CATEGORY 0 Maximum light allowance for all weather conditions. 100% protection from harmful UVA/B/C rays.</p>	 <p><b>BLACKOUT</b> VLT 10% CATEGORY N/A Proprietary dark gray tint designed to maintain accurate color while dramatically reducing glare in bright, sunny day conditions. 100% protection from harmful UVA/B/C rays.</p>	<p>*Not available in Europe</p>	



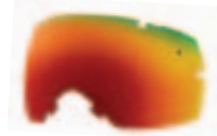
# SNOW I/OX LENSES



**GOLD SOL-X MIRROR VLT : 7%**  
Dark sienna brown, Sol-X base lens tint with a multi-layer gold mirror cuts glare and reduces eye fatigue in sunny conditions.



**GREEN SOL-X MIRROR VLT : 15%**  
Dark sienna brown, Sol-X base lens tint with a multi-layer green mirror cuts glare and reduces eye fatigue in bright, sunny conditions.



**RED SOL-X MIRROR VLT : 17%**  
Dark sienna brown, Sol-X base lens tint with a multi-layer red mirror cuts glare and reduces eye fatigue in bright, sunny conditions.



**PLATINUM MIRROR VLT : 25%**  
Rose base lens tint increases depth perception in very sunny to partly cloudy conditions. Platinum mirror coating provides increased glare protection.



**IGNITOR MIRROR VLT : 35%**  
Proprietary universal lens tint designed to reduce eye fatigue while enhancing contrast and depth perception in all conditions. A versatile lens tint designed to be used all season long.



**RED SENSOR MIRROR VLT : 60%**  
Light rose base lens tint with a multi-layer red mirror maximizes color definition and increases depth perception in varying levels of flat light conditions.



**BLUE SENSOR MIRROR VLT : 70%**  
Light rose base lens tint with a multi-layer mirror maximizes color definition and increases depth perception in varying levels of flat light conditions.



**BLACKOUT VLT : 10%**  
Dark gray base lens tint cuts glare and reduces eye fatigue in bright, sunny conditions.



**CLEAR VLT : 84%**  
The ideal lens for night-time use.

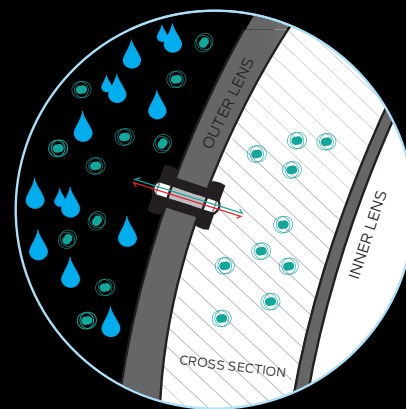
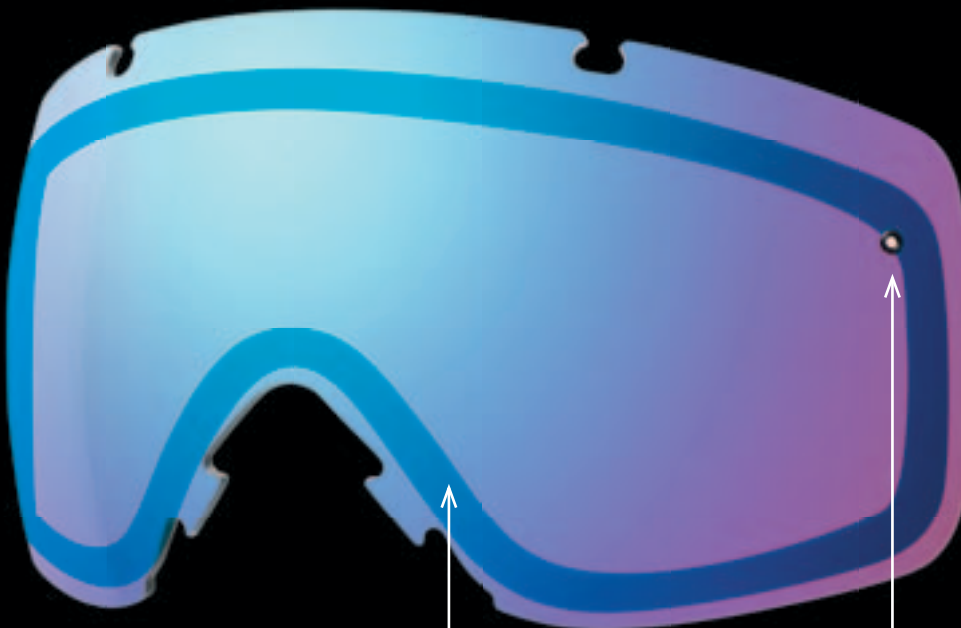
\*ALL LENSES PROVIDE 100% PROTECTION FROM HARMFUL UVA/B/C RAYS.

\*VLT (VISIBLE LIGHT TRANSMISSION):  
The percentage of available light allowed to reach the eye (the lower the number, the darker the lens).

SNOW I/OX NOT AVAILABLE IN EUROPE

# SNOW I/OX LENS TECHNOLOGIES

The world's strongest thermal lens construction. Patented Vaporator seal and Porex filter permanently bonds two lenses together, allowing the lens to breathe while preventing moisture entry.



## VAPORATOR LENS GASKET

The most advanced thermal lens construction ever produced. Our patented silicone seal creates an airtight, bomb-proof seal, eliminating lens delamination — the number one cause of between-the-lens fogging.

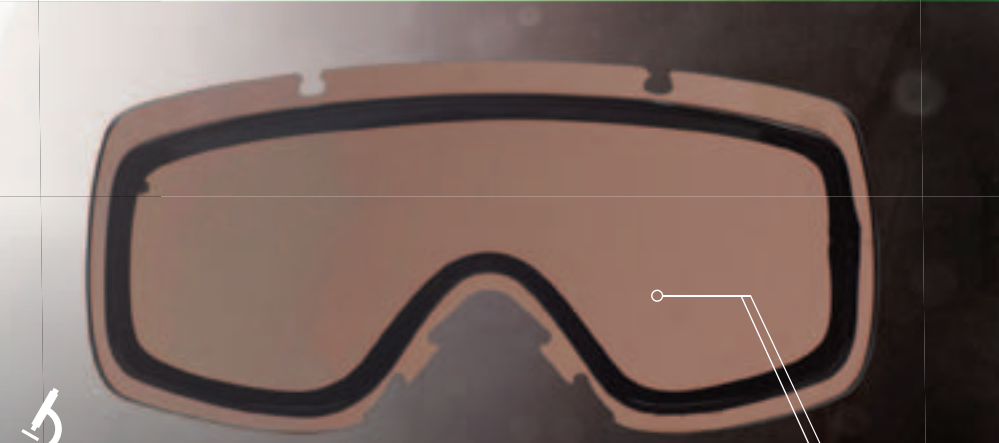
## POREX FILTER

Patented micro-porous filter allows the thermal lens to draw in air while preventing moisture entry. Combined with our Vaporator lens gasket, the Snow I/OX possesses the most advanced thermal lens construction in the world today.

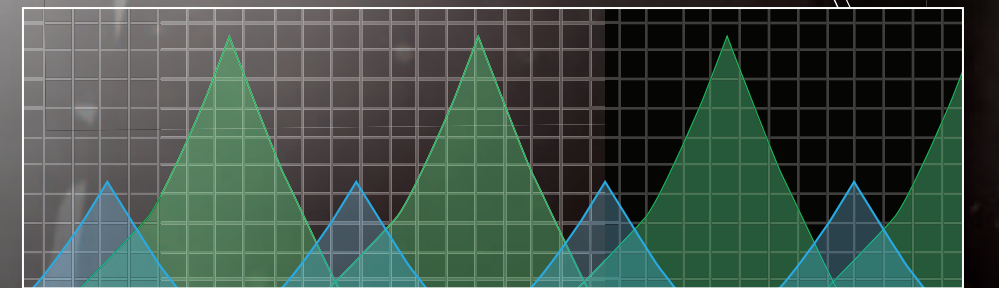


# 5X ANTI-FOG

The most advanced anti-fog lens ever created. Building upon the hydrophilic, micro-etched surface area principles of our Fog-X lenses, our revolutionary, new 5X Anti-Fog inner lens has been engineered to provide over five times the absorptive properties of anything on the market. Initial testing showed standard anti-fog lenses fogging between 30-50 seconds. Smith's proprietary, 5X Anti-Fog treatment withstood fogging for over 120 seconds in controlled lab tests.



5X : INCREASED SURFACE AREA CREATED BY NANO SURFACE CONTROL



DEPTH OF 5X ANTI-FOG TREATMENT

DEPTH OF TRADITIONAL ANTI-FOG TREATMENT

**INCREASED SURFACE AREA = INCREASED ABILITY TO DISSIPATE H2O**



VS.



# MOTO GOGGLES



**INTAKE** *SWEAT-X*  
MEDIUM FIT

**Pastrana Crossland** - Clear AFC  
**Black Batik** - Clear AFC  
**White/Black Offset** - Clear AFC  
**Blue Blockhead** - Clear AFC



**FUEL v.2** *SWEAT-X*  
MEDIUM FIT

**Pastrana Neon** - Clear AFC  
**Pastrana Crossland** - Clear AFC  
**Black Batik** - Clear AFC  
**White Data** - Clear AFC  
**Acid W3** - Clear AFC  
**Fire Blockhead** - Clear AFC  
**Navy Dr. Bob** - Clear AFC  
**Orange Duck Camo** - Clear AFC



**FUEL v.2** *SWEAT-X M*  
MEDIUM FIT

**\*White Data** - Blackout  
**\*Acid W3** - Blackout  
**Fire Blockhead** - Red Mirror  
**Orange Duck Camo** - Red Mirror



**FUEL v.1** *MAX SAND*  
MEDIUM FIT

**Black/Silver Static** - Platinum Mirror



**FUEL v.1** *MAX QUICK STRAP*  
MEDIUM FIT

**Black/Silver Static** - Clear AFC



**FUEL v.1** *MAX ENDURO*  
MEDIUM FIT

**Black/Silver Static** - Clear AFC



**FUEL v.1** *MAX*  
MEDIUM FIT

**Black Danger** - Clear AFC  
**Blue Vert** - Clear AFC  
**White Digital** - Clear AFC  
**Orange Slasher** - Clear AFC  
**Red Danger** - Clear AFC  
**Acid Etch** - Clear AFC



**FUEL v.1** *MAX M*  
MEDIUM FIT

**Black** - Red Mirror  
**White** - Red Mirror  
**Red** - Red Mirror  
**Blue** - Red Mirror  
**\*Black** - Blackout  
**\*Acid** - Blackout



**OPTION** *OTG TURBO FAN*  
LARGE FIT

**Black/Silver Static** - Clear AFC



**OPTION** *OTG*  
LARGE FIT

**Black/Silver Static** - Clear AFC



**FUEL v.1**  
MEDIUM FIT

**Black Vert** - Clear AFC  
**Silver Vert** - Clear AFC  
**Blue Fader** - Clear AFC  
**Yellow Fader** - Clear AFC  
**Orange Fader** - Clear AFC  
**Green Daze** - Clear AFC  
**Red Daze** - Clear AFC  
**Pink Daze** - Clear AFC



**SME** *OTG*  
LARGE FIT

**Black** - Clear AFC



**GAMBLER** *MX*  
YOUTH FIT - SMALL - AGES 6 AND UP

**Black** - Clear AFC  
**Blue** - Clear AFC  
**Red** - Clear AFC  
**Hot Pink** - Clear AFC  
**White** - Clear AFC



**JUNIOR**  
KIDS FIT - AGES 3 AND UP

**Black** - Clear AFC  
**Blue** - Clear AFC  
**Red** - Clear AFC  
**Hot Pink** - Clear AFC  
**White** - Clear AFC



**SC GOGGLE**  
MEDIUM FIT

**Black** - Clear AFC

# SNOWMOBILE GOGGLES

All Snowmobile lenses are equipped with a Fog-X™ treated inner lens for permanent anti-fog protection.



**\*SNOW I/OX**  
MEDIUM FIT

**Darkness** - Blackout  
**Black Lifetree** - Ignitor Mirror  
**Acid Blockhead** - Blackout  
**Fire Charger** - Red Sol-X Mirror  
**Duck Camo** - Gold Sol-X Mirror



**SNOW FUEL v.2** *SWEAT-X*  
MEDIUM FIT

**Black Batik** - Yellow Dual Airflow  
**White Data** - Yellow Dual Airflow  
**Acid W3** - Yellow Dual Airflow  
**Orange Duck Camo** - Yellow Dual Airflow  
**Fire Blockhead** - Yellow Dual Airflow



**SNOW FUEL v.1** *MAX*  
MEDIUM FIT

**Black/Silver Static** - Yellow Dual Airflow  
**White/Black Static** - Yellow Dual Airflow  
**Red/White Strobe** - Yellow Dual Airflow



**SNOW FUEL v.1** *MAX QUICKSTRAP*  
MEDIUM FIT

**Black/Silver Static** - Yellow Dual Airflow



**SNOW OPTION** *OTG TURBO FAN*  
LARGE FIT

**Black/Silver Static** - Yellow Dual Airflow



**SNOW OPTION** *OTG*  
LARGE FIT

**Black/Silver Static** - Yellow Dual Airflow



**SNOW OPTION** *OTG QUICKSTRAP*  
LARGE FIT

**Black/Silver Static** - Yellow Dual Airflow



**SNOW FUEL v.1**  
MEDIUM FIT

**Black Vert** - Yellow Dual Airflow  
**White Vert** - Yellow Dual Airflow  
**Red Daze** - Yellow Dual Airflow



**SNOW SME** *OTG*  
LARGE FIT

**Black** - Yellow Dual Airflow



**SNOW GAMBLER**  
YOUTH FIT - SMALL - AGES 6 AND UP

**Black One Percent** - Yellow Dual Airflow





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# LIFETIME WARRANTY

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